### The Spokeswoman AMERICAN SOCIETY OF WOMEN ACCOUNTANTS

Ames Chapter No. 158

October 1999

# Meeting Notice Joint Meeting with the Des Moines Chapter

Meeting: Wednesday, Oct. 20, 1999 5:30 p.m. Social 6:00 p.m. Dinner 7:00 p.m. Program

Call reservations in by Friday, Oct. 15, 1999 to Kate Mulder 515-382-6596 or e-mail cmulder@nev.hfmgt.com

Place: Chips Restaurant 2502 SE Tones Drive Ankeny, IA 50021

Program: Understanding Long Term Care Presented by: Ros Dunblazier

The program will explore and explain long term care as well as long term care insurance. Check lists will enable participants to evaluate their own needs as well as different companies offering long term care insurance.

Rosalyn, "Ros", Dunblazier is an agent with Midwest Insurance consultants in Nevada. Ros live north of Maxwell, on a farm, with her husband, Ron, son Brian, daughter Megan and granddaughter Kennedy. Since March of 1995 her insurance career has been with Midwest Insurance Consultants. Prior to Midwest Insurance consultants, she was employed by Ahlquist-Mordini Insurance. Outside of work she is on the Story County Extension Council, the Nevada Chamber Board, chair of the Nevada Ambassadors, various chamber activities, Maxwell United Methodist Church contemporary worship and Clear 96.1 radio.

If you are interested in car pooling please meet at the Happy Chef in Ames at 5 p.m.

#### **President's Message**

I have been notified that our chapter will be receiving an award for 100% member retention at the Seattle conference. We are the only chapter with 100%!! Sometimes it pays to be small. Let's do it again this year and bring in those new members. National identifies the following benefits of membership:

- Chapter benefits
  - Use of trade name & logo.
  - Enrollment in NASBA for all ASWA CPE courses
  - Access to headquarters through a toll-free telephone number and e-mail
  - Presence on the internet, an award winning Web site, with chapter links
  - Marketing strength of a national organization
  - Administrative processing at headquarters
  - Turnkey chapter operations and administration model with manuals
  - Marketing materials
  - Recognition awards for chapter achievements
  - Visits from national board members
  - Voting rights
  - Group exemption from Federal income tax for the chapter and chapter scholarship funds

President's Message (continued)

- Member benefits
  - Prestigious status of professional affiliation
  - National contacts for networking and professional information
  - Subscription to an award winning national newsletter
  - Group rate access to various types of insurance
  - Discounted products and services through affiliation agreements
  - Leadership opportunities in non-threatening arena
  - Forum for CPE
  - Scholarship
  - Web site information and links to related sites
  - Job bank
  - National membership directory
  - Annual national conference at a discounted rate

So think about it. If you haven't renewed your membership, please do so now. Use these as talking points when recruiting new members. National is giving awards for new member recruitment; the grand prize is free registration for the 60th Annual Conference in Baltimore and roundtrip airfare! Go for it!

Also, Laura Farney is still expecting feedback from us on the following:

- 1. What does your chapter expect from National and Headquarters? Are your expectations being met?
- 2. What benefits does your chapter get from National and Headquarters?
- 3. What do you expect from me as your Area Director?

Refer back to National's list of benefits and see if you agree or disagree. Do they suggest any response to Laura's questions?

I have read the profiles of the ASWA undergraduate scholarship winners and the Women In Transition scholarship winners for 1997 and 1998 and am convinced that we need to have some of the students we consider for our scholarships apply for these awards. The WIT award is a \$16,000 scholarship for four years for a woman who is turning her life around through education. Let's submit our candidates this year.

I also believe that we have at least one or two members who have the qualifications to be nominated for the Woman of Achievement Award. We should not assume that because we are small, we do not have outstanding women in our midst. Another project for the Millennium.

The Story of Elizabeth Cady Stanton and Susan B. Anthony will air on PBS on Sunday, November 7 and Monday, November 8 at 8:00 p.m. There are materials available for leading a discussion of this Ken Burns series about the fight these women led to repeal laws that allowed slavery and barred all women from public speaking, professions, property ownership, child custody, and the vote. These materials are free. Should we order them? Is there a program there?

Do we have anyone who would be interested in representing the women of ASWA on the national board? It requires two meetings per year, one of which is the national conference. Interviews will take place in Seattle this year. If you are going and are interested, please let me know at our October meeting. If not this year, perhaps you might think about it for next year.

I am counting on all of your to turn out for our meeting with the Des Moines chapter. And let's work hard at mingling and getting to know each other better. This is a good restaurant and should be a great meeting. I will be handing out recipe cards for you to hand write your recipe. I thought I could type them all, but October 27 is coming up too fast and I may not have the time to get the job done. Anyway, aren't handwritten cards from each of us much more personal? Bring the basket item to accompany the recipe.

Thank you and SEE YOU THERE.

Beverly

**Note:** If you have any items of interest for the bulletin, please send them to Cindy Sippel. E-mail - sippel.cynthia@principal.com

### American Society of Women Accountants

Ames Chapter #158 Board Meeting September 15, 1999

The September Board meeting for the Ames Chapter #158 was called to order by President Beverly Wandling at Elwell's Chefs Inn on Wednesday, September 15, 1999, at 9:00 PM. Those in attendance were Sherri Martin, Karen Jacobson, Marti Landers, Kate Mulder, Cindy Sippel, Kathy Strum and Beverly Wandling. A quorum was present.

Karen Jacobson moved, seconded by Kathy Strum, that all business be suspended except approval of the new membership application. Motion carried.

Kathy Strum presented Sue Ravenscroft's application for regular membership. Kathy Strum moved, seconded by Marti Landers, that Sue Ravencroft's application be accepted subject to approval by National. Motion carried.

Kate Mulder moved, seconded by Sherri Martin, that the meeting be adjourned. Motion carried. The meeting was adjourned at 9:05 PM.

Respectfully submitted,

Karen E. Jacobson Secretary

## American Society of Women Accountants

Ames Chapter #158 Membership Meeting September 15, 1999

The September Membership meeting for the Ames Chapter #158 was called to order by President Beverly Wandling at Elwell's Chefs Inn on Wednesday, September 15, 1999, at 9:05 PM. Those in attendance were Brenda O'Neall-Smith, Margaret Munson, Sherri Martin, Karen Jacobson, Marti Landers, Kate Mulder, Cindy Sippel, Sue Ravenscroft, Kathy Strum and Beverly Wandling. A quorum was present.

Cindy Sippel moved, seconded by Brenda O'Neall-Smith, that the minutes of the Planning Meeting be approved as printed in the Bulletin. Motion carried.

The Treasurer reported that the checking account has a current balance of \$433.11, the savings account balance has not changed since the last meeting, and the CD has a balance of \$1,500 plus interest. The books have been examined by Cindy Sippel prior to being turned over to the new Treasurer. The Treasurer's report has been placed on file for audit.

President Beverly Wandling noted our first new member of this year was Mike Doran from ISU.

Kate Mulder and Sue Ravenscroft reported that the program for our next meeting to be held October 20, 1999 will be by Roz Dunblazier and will be on Long Term Health Care. This is the joint meeting with the

Des Moines Chapter and will be hosted by us on our regular meeting night. The November meeting is our membership drive meeting. The entire program has been planned for the year except for May, 2000.

The Bulletin deadline is October 12, 1999.

Beverly Wandling reported that there are still 3 or 4 members who have not renewed their membership for this year. Kathy Strum will check on this and contact them.

Karen Jacobson reported that we will be answering phones at the WOI fundraiser on Monday, October 18, 1999 from 6:30 PM. to 10:00 PM. To date Cindy, Beverly, and Karen will be working. Anyone else who can help was asked to contact Karen as soon as possible.

The ASWA National Meeting will be held in Seattle, Washington, October 27-30, 1999. It was decided that the Ames Chapter would not have an exhibit at the meeting. Karen Jacobson, Beverly Wandling and Kate Mulder will be attending. Cindy Sippel moved, seconded by Kathy Strum, that Karen and Beverly be the Chapter's two delegates, and Karen, Beverly and Kate all be alternates. Motion carried.

Beverly Wandling will attend the President's Council meeting. Anyone with concerns should bring them to Beverly prior to the National Meeting. One item mentioned was that in order to promote our new members, what are the benefits to us? Karen had a list of member benefits from National used in the Member Retention program and will send a copy to Cindy. The remaining members talked about the gift basket that will be used as an Educational Foundation fundraiser at the National Meeting. Also discussed was a gift of \$150 to the Educational Foundation. This was placed in last year's budget, but not spent as we gave our \$150 gift at the Prairie States Conference we hosted in June, 1998. This will be voted on at the next meeting, as a quorum was no longer present. Cindy Sippel will submit four Bulletins for the Communications Award presented at the National Meeting.

A review of the proposed bylaws changes was done. The recommendation was made that since no clear direction was given on any of the proposals the delegates decide how to vote based on information and discussion at the National Meeting.

Area Director Laura Farney (who will continue until the end of 1999 when our Chapter will use the Great Lakes Area Director) asked for input on various questions. It was decided that the best thing about ASWA was the networking opportunities.

It was noted that Sue Ravenscroft's application for regular membership was accepted by the Board subject to approval by National. Motion carried.

Karen Jacobson moved, seconded by Cindy Sippel, that the meeting be adjourned. Motion carried. The meeting was adjourned at 10:10 PM.

Respectfully submitted,

Karen E. Jacobson Secretary September - Roger Murphy...Uniform Accountancy Act
October - Ros Dunblazier...Understanding Long Term Care
November - Sarah Wright...Virtual Banking
December - Christmas party at Beverly Wandling's house
January - Y2K Bug Out Party
February - Rick Carter...Whence the Stock Market?
March - Rob Bacon....Estate Planning
April - Dan Erickson...Financial Planning
May - Public Relations and Scholarship...Jan Duffy

Please review the following list, give me additions and corrections. I will update and send it out with each bulletin.

#### **Membership List for Ames Chapter**

Name & Address	Home Phone	Work Phone	E-mail
Allen, Jill: 986 222th Dr, Ogden, la 50212		233-4060	
Campbell, Nancy; 3630 Fletcher, Ames, Iowa 50010	232-1173	239-6456	ncampbell@sauer.com campbell@ames.net
Doran, Mike;			bdoran@iastate.edu
Duffy, Jan; 2935 Eisenhower, Ames, Iowa 50010	232-2213	294-1481	jduffy@iastate.edu iduffyisu@aol.com
Jacobson,Karen; 107 Lafayette Ave, Story City, la 50248	733-2660	733-4325	jgunctr2@storycity.net bethany@storycity.net
Landers, Marti; 3310 N.E. Briarwood Dr Ankeny, Ia 50021	965-8142	292-2000	blanders@dmreg.infi.net mlanders@nfo.org
Martin, Sherri; 404 I Ave Nevada, la 50201	382-3824		
Munson, Margaret; 1314 Grand Ave Ames, Iowa 50010	232-9950	281-7716	mmunson@max.state.ia.us dmunson@ames.net
Mulder,Kate; 4705 Dover Drive Ames, IA 50014	292-7693	382-6596	cmulder@nev.hfmgt.com kmulder@midiowa.net
O'Neall-Smith, Brenda; 606 Timberline Huxley, la 50124	597-3176	292-0140	oneall@isupress.edu mooncat@pcpartner.net
Peterson, Becky; 3314 Hoover Ames, Iowa 50010	232-3620	232-3188	bbizniz@aol.com
Ravenscroft, Sue;			sueraven@isu.edu
Samson, Theresa; 206 Sandburg Crt Ames, Ia 50014	292-1442	294-6598	tsamson@iastate.edu
Sippel, Cindy; 1232 20 <sup>th</sup> St. Ames, Ia 50010	232-6939	248-8086	sippel.cynthia@principal.com ricksippel@aol.com
Strum, Kathy; Hertz Associates Ltd Nevada, IA 50201	382-4853	382-6596	kstrum@nevia.net
Wandling, Beverly; Wandling Engineering 923 2 <sup>nd</sup> , Ames, Ia 50010	292-8722	232-0158	bwandling@wandling.com