

# THE SPOKESWOMAN

Volume 2, Issue 6 Ames Chapter No. 158 March 2006 Websites

National <a href="http://www.aswa.org">http://www.aswa.org</a>
Local <a href="http://www.amesaswa.org">http://www.amesaswa.org</a>



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# **Ames Chapter Officers & Committee Contacts**

President	Theresa Samson	tsamson@crosspaths.net
Vice President	Pat Jenkins	patricia.jenkins@amerprotcorp
Secretary	Dominique Bryant	dominique.bryant@usbank.com
Treasurer	Ann Kurtenbach	kurtenbach@midiowa.net
Past President	Karen Jacobson	kjacobso@iastate.edu
Membership	Cindy Sippel	sippel2389@msn.com
Newsletter	Kara Mikesell	kara@gdgreiner.com
Program	Sue Rybolt	srybolt@city.ames.ia.us
Scholarship	Jan Duffy	jduffy@iastate.edu
Treasurer Past President Membership Newsletter Program	Ann Kurtenbach Karen Jacobson Cindy Sippel Kara Mikesell Sue Rybolt	kurtenbach@midiowa.net kjacobso@iastate.edu sippel2389@msn.com kara@gdgreiner.com srybolt@city.ames.ia.us

MISSION STATEMENT: to enable women in all accounting and related fields to achieve their full personal, professional and economic potential and to contribute to the future development of their profession.



## **President's Message**

Soon it will be time for us to choose our chapter leaders for 2006-2007. Notice to national of next year's President and Treasurer is due April 28, 2006. Now is the time for each of us to think about what we can do in 2006-2007 to help further our mission.

Wouldn't it be great if our nominating committee was the easiest to serve on? That is a reality we can make possible. All it takes is for each one of us to volunteer for one office, one special project, or one adhoc committee chair a year.

When I was approached to consider the presidency, my immediate reaction was "No way!". My professional life was in a shambles, my daughter was planning a wedding for June of 2007, and I felt completely inadequate for the job. I hated public speaking, had never chaired a meeting in my life, had nothing but rudimentary knowledge of Roberts Rules of Order and was sure I would be the worst president this organization had ever had the bad judgement to elect. Finally, enough people expressed confidence in me and I thought, "Well if they think I can, maybe I can. And if I really mess this up, they will NEVER ask me to do it again!". Not a very positive start.

I am three quarters of the way through my year as president and I can tell you now I am so glad you convinced me I could do it. There are so many past presidents that you are never doing the job alone. (They don't lie to you either. The hardest part of this job is writing the President's Message every month.) Yes, I am late every month with the President's Message (I'm sorry, Kara), I still need help running a meeting, and I still hate public speaking. But I feel great about the fact that I did it...with a lot of help. I have learned so much and I am more confident about the tasks I once feared taking on.

As election time approaches, think about what you would enjoy working on, or even whom you might enjoy working with. Volunteer before you are asked. Think about the qualities of our membership. Encourage someone to take on a new responsibility, perhaps one you have had, and offer to help. When someone approaches you to serve on a committee or take on an office, remember how much support this group of women provides. We all know life sometimes gets in the way and we are all here to help in any way we can.

Theresa

# **March Meeting Notice**

## Wednesday, March 15, 2006 Ames Chapter #158 of the American Society of Women Accountants

Buford's Bunkhouse 2601 E 13<sup>th</sup> Street Ames, IA 50010

Social/Meeting: 5:30 Program: 6:00 Dinner: 7:00

Topic: The Business of Volunteering Speaker: Sue North, Executive Director of Volunteer Center of Story County

# Dinner Reservations by noon Tuesday, March 14, 2006 Karen Jacobson 515-294-9388

Email: kjacobson@iastate.eduWednesday, February 15, 2006

# **Standing Reservation List**

If you would like to be added to the Standing Reservation List, please contact Kate Mulder at 515-382-1500 or <a href="mailto:cmulder@nev.hfmgt.com">cmulder@nev.hfmgt.com</a>

Cindy Sippel Jan Duffy Karen Jacobson Kate Mulder Kara Mikesell Theresa Samson

# **Speaker / Topic Information**

# **Coming Attractions**



# **Coming Attractions**

Meeting Dates	<b>Location</b>	<u>Speaker/Topic</u>
4/19/06	Buford's	Computer Technology-Data Storage devices & evolution
5/10/06	Legend's	Hertz Brazil; Loyd A. Brown
6/21/06	Legend's	The Business of Volunteering; Sue North
7/19/06	TBA	Annual Planning Meeting



## **Networking Luncheons**

RSVP to Jan Duffy at 294-1481 or 232-2213...... jduffy@iastate.edu

Date	Location	Time	RSVP by noon on
Wed 4/5	Dublin Bay	12:00	Tues 4/4
Fri 5/5	Lucullan's	12:00	Thurs 5/4
Thurs 7/6	La Fuente	12:00	Wed 7/5

#### Regional

Region 3, North Central Region, Regional ASWA Conference May 18-20, 2006 in Minneapolis, MN.

Plan now to attend - experience the excitement of this dynamic organization! Regional conferences don't get any closer unless we (or the Des Moines chapter) host them! See details at <a href="https://www.aswa.org">www.aswa.org</a>

## **Job Openings**

There is an open position for an accountant who might like to work in a corporate environment. The position is with a corporation in Ames and offers a good salary, great benefits and advancement opportunities. The position is an expansion for the company and they need an accountant with at least a year or two's experience, however, they would adjust the position for a more experienced person. They are not requiring a CPA, CMA or MBA, however any would be a plus.

I am a recruiter in Des Moines, a partner in the firm Insight Companies, and have been recruiting professionals in the upper Midwest for 18 years. We work with complete confidentiality.

There is no obligation of any kind. Check into this by calling me at 515-243-7744 or emailing a resume to <a href="mailto:diane@insightcompanies.com">diane@insightcompanies.com</a>. (Diane Weissman)

## **Agenda**

## American Society of Women Accountants Ames Chapter #158 March 15, 2006

- 1. Call to Order
- 2. Quorum
- 3. Approval of November Minutes
- 4. Treasurer's Report
  - a. Monthly Report
- 5. Committee Reports
  - a. Membership
  - b. Program
  - c. Bulletin
  - d. Scholarship
- 6. Old Business

a.

7. New Business

a.

- 8. Announcements
  - a. Next Meeting-March 19. 2006
  - b. Networking Lunch
- 9. Adjournment

# **Membership Minutes**

## **American Society of Women Accountants**

Ames Chapter #158 Membership Meeting February 15, 2006

Call to Order: The February 2006 Membership Meeting of the Ames Chapter #158 was called to order by President Teresa Samson in Ames on Wednesday, February 15<sup>th</sup> at 7:49 p.m. Those in attendance were Dominique Bryant, Cheryl Carlile, Jan Duffy, Pat Jenkins, Annmarie Kurtenbach, Kate Mulder, Sue Rybolt, Theresa Samson, Cindy Sippel and Kathy Strum. A quorum was present.

**Minutes:** The November minutes were presented in the bulletin. Kate Mulder moved and Sue Rybolt seconded that the minutes be approved as presented. Motion carried.

**Treasurer's Report:** Treasurer's report for April was presented and will be placed on file for review.

#### **Committee Reports:**

#### **Membership Committee:** no report

Theresa informed the group ASWA is giving away a free National Conference Registration for every 6 new members added, between January 1 – June 30<sup>th</sup> 2006.

#### **Program Committee:**

- Change in the program, the International accounting program has been moved to the June meeting.
- May 17<sup>th</sup> meeting has been moved to May 10<sup>th</sup>, due to the regional conference in Minneapolis.
- Feedback on the CPE sheets continues mostly positive

#### **Scholarship Committee:**

- Pat asked for criteria of the applicant. Discussion followed: How many applicants? What amount should the scholarship(s) be? Should need be a factor? This discussion has been deferred to the scholarship committee.
- Jan Duffy made a motion to pay each scholarship applicant (2) \$600, Sue Rybolt seconded the motion, there were 8 yea's and 2 nay's, motion carried.
- Jan Duffy made a motion to pay scholarship recipients' student membership and meal(s) at meetings, out of our regular fund. Cindy Sippel seconded, motion carried.

**Bulletin:** The deadline for the March Bulletin is Feb 28.

**Old Business:** \$172.12 was received from the Christmas wrapping with ABWA.

Discussion to partner with ABWA next year followed. Karen will follow up.

#### **New Business:**

- Adopt a member from the New Orleans Chapter, Kate, Karen and Kathy have pledged to support a member. A pledge sheet was passed around to support another member from the New Orleans Chapter.
- Jan Duffy made a motion to leave the Chapter Dues rate at \$20.50, Cindy Sippel seconded motion carried.
- Discussion regarding CPE 4 hour event. Possibly a 2 hr Access, 2 hr Excel program, in June. Cheryl, Annmarie, Jan and Cindy will work on this event.
- Kate told us they are working on the ASWA National Website to link to the Regional website.

#### **Announcements:**

**Next Meeting:** The next meeting will be March 15, 2006, at Bufords in Ames.

**Networking Luncheon:** April 5, 2006 at Dublin Bay @ 12:00 p.m. RSVP by noon on Tuesday April 4, 2006.

**Adjournment:** The meeting adjourned at 9:03 p.m.

Respectfully submitted, Dominique Bryant Secretary

### **Other News**

#### **New Iowa ethics CPE requirement**

As of January 1, 2006, the Iowa Accountancy Examining Board is requiring active certificate holders to complete a minimum of four hours of continuing education devoted to ethics and rules of professional conduct. The first ethics CPE requirement for individuals whose certificate renewal date is July 1, 2008 (those with last names beginning A-K), is to be completed by December 31, 2007. For individuals whose renewal date is July 1, 2009 (those with last names beginning L-Z), the first ethics requirement is to be completed by December 31, 2008. The rules state that ethics CPE should be completed in the two-year period ending December 31, prior to the CPA's July 1 biennial renewal date.

### Security issues continue to dominate in AICPA top 10 technologies

For the fourth consecutive year, IT and accounting professionals have selected information security as the number one technology to watch in 2006, according to the results of the 17th annual top 10 technologies survey of the American Institute of CPAs (AICPA).

For the first time, in addition to participation from CITP credential holders and IT section members, AICPA reached out to members of Information System Audit & Control Association (ISACA) in the ranking of the top ten technologies. Members of ISACA were invited to participate in the voting, because of their similar perspectives on the top technologies impacting business today.

Four new technologies join six holdovers on the 2006 list: assurance and compliance applications, IT governance, privacy management, and spyware detection and removal.

Here are the top 10 most important technology issues for 2006, along with their definitions. New items for this year are noted as such.

- 1. **Information Security:** The hardware, software, processes, and procedures in place to protect information systems from internal and external threats. It includes routers, perimeter firewalls, IP strategy, intrusion detection and reporting, content filtering, anti-virus, anti-spyware, password management, vulnerability assessment, patch management, personal firewalls, wireless security strategies, data encryption, locked facilities, and user education.
- 2. **Assurance and Compliance Applications (e.g. SOX 404, ERM) (new):** Collaboration and compliance tools that enable various stakeholders to monitor, document, assess, test, and report on compliance with specified controls.
- 3. **Disaster and Business Continuity Planning:** The development, monitoring, and updating of the process by which organizations plan for continuity of their business in the event of a loss of business information resources due to impairments such as theft, virus infestation, weather damage, accidents, or other malicious destruction. This also includes business continuation and contingency planning.
- 4. **IT Governance (new):** IT governance is a structure of relationships and processes to direct and control the enterprise in order to achieve the enterprise's goals by adding value, while still balancing risk versus return over IT and its processes.

- 5. **Privacy Management (new):** Privacy encompasses the rights and obligations of individuals and organizations with respect to the collection, use, disclosure, and retention of personal information. As more information and processes are being converted to a digital format, this information must be protected from unauthorized users and from unauthorized usage by those with access to the data. This includes complying with local, state, national, and international laws.
- 6. **Digital Identity and Authentication Technologies:** A way to ensure users are who they say they are—that the user who attempts to perform functions in a system is in fact the user who is authorized to do so. This includes hardware and software solutions that enable the electronic verification of a user's identity or a message's validity, for example, digital certificates. This technology includes the use of bar codes, magnetic stripes, biometrics, tokens, and access control for authentication, non-repudiation, and authorization.
- 7. **Wireless Technologies:** Connectivity and transfer of data between devices via the airwaves, i.e., without physical connectivity. Wireless technologies include Bluetooth (PAN), infrared, WiFi (802.11 WLAN), Wi-Max (802.16), 2.5G & 3G (WWAN), and satellite.
- 8. **Application and Data Integration:** Using current and emerging technologies, including .NET, web-services, Java, XML (the foundation for XBRL) and Ajax, to facilitate integration of data between heterogeneous applications. In its most basic format, XBRL focuses on the agreement to improve gathering, analyzing, and sharing business reporting data. This allows organizations to select and seamlessly integrate "best of breed" applications.
- 9. **Paperless Digital Technologies:** Document and content management includes the process of capturing, indexing, storing, retrieving, searching, and managing documents electronically including database management (PDF and other formats). Knowledge management then brings structure and control to this information, allowing organizations to harness the intellectual capital contained in the underlying data.
- 10. **Spyware Detection and Removal (new):** Technology that detects and removes programs attempting to covertly gather and transmit confidential user information without his or her knowledge or permission. Spyware applications are typically bundled as a hidden component of freeware or shareware programs or attached to malicious Web sites. Once installed, spyware can monitor user activity, gather information about e-mail addresses, passwords, and credit card numbers in the background, then transmit this information to someone else.

Spyware can include Remote Access Trojans (RAT) and root kits.

For more information, go to 
http://infotech.aicpa.org/Resources/Top++10+Technologies/Top+10+Technologies+2006/

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Contributions and announcements for the next issue of the Spokeswoman would be gladly accepted. Please send any contributions or ideas to the newsletter chair, Kara Mikesell, <a href="kara@gdgreiner.com">kara@gdgreiner.com</a>. The deadline for the April issue is April 3, 2006.

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